



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Mississippi Farmer to Share Lessons Learned in Improving Soil Health During Virtual Cotton Farmer Showcase

Stoneville, MS, January 19, 2021 – The Soil Health Institute (SHI), the non-profit charged with safeguarding and enhancing the vitality and productivity of soils, invites you to join Mr. Sledge Taylor, a farmer from Como, at the virtually held *Healthy Soils for Sustainable Cotton Farmer Showcase*, 1 p.m. (CST), **February 2, 2021**. In this first episode of the event, "Soil Health Challenges in the Delta: What Works and What Doesn't," Mr. Taylor will be joined by Mr. Parker Frew, Program Manager at Delta F.A.R.M.

Mr. Taylor farms 4,500 acres of row crops, including 3,500 acres of cotton. He began experimenting with cover crops in the late 1970s and no-till in the early 1990s.

"It has been a long process of learning what works and what does not," says Mr. Taylor. "It takes time to heal soils and to see the benefits." In this spotlight on Mississippi, Mr. Taylor will discuss why he began his soil health journey and some of the challenges he has faced along the way. Mr. Frew will then provide additional insights gained from soil health demonstrations at Delta F.A.R.M.

The *Healthy Soils for Sustainable Cotton Farmer Showcase* is a series of eight online discussions with U.S. cotton farmers and soil health experts that will be livestreamed beginning 1 p.m. (CST), Tuesday, February 2, 2021, and run every Tuesday through March 23, 2021. Cotton producers, consultants and other interested parties may register one time to attend all eight episodes. Registration is free but required to participate.

To register for the *Healthy Soils for Sustainable Cotton Farmer Showcase* and learn more about other episodes in the event, visit <https://soilhealthinstitute.org/soil-health-training/farmer-showcase/>.

This event is part of the *Healthy Soils for Sustainable Cotton* project, which provides farmer-focused education and training events delivered by Soil Health Institute scientists, partnering with local soil health technical specialists and farmer mentors who have implemented successful soil health management systems. The project aims to increase the adoption of soil health management systems among cotton producers while documenting environmental and economic benefits.

Healthy Soils for Sustainable Cotton is supported through the generosity of the [Wrangler®](#) brand, the [VF Corporation Foundation](#) and the [Walmart Foundation](#). For more information about the project, visit <https://soilhealthinstitute.org/soil-health-training/>.

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About the Soil Health Institute

The Soil Health Institute (www.soilhealthinstitute.org) is a non-profit whose mission is to safeguard and enhance the vitality and productivity of soil through scientific research and advancement. The Institute works with its many stakeholders to identify gaps in research and adoption; develop strategies, networks and funding to address those gaps; and ensure beneficial impact of those investments to agriculture, the environment and society.

About Delta F.A.R.M

Farmers Advocating Resource Management is an association of growers and landowners that strive to implement recognized agricultural practices which will conserve, restore, and enhance the environment of the Northwest Mississippi. For more information, visit <https://deltafarm.org/>.

About Wrangler®

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About Philanthropy at Walmart

Walmart.org represents the philanthropic efforts of Walmart and the Walmart Foundation. By leaning in where the business has unique strengths, Walmart.org works to tackle key social issues and collaborate with others to spark long-lasting systemic change. Walmart has stores in 27 countries, employs more than 2 million associates and does business with thousands of suppliers who, in turn, employ millions of people. Walmart.org is helping people live better by supporting programs that work to accelerate upward job mobility for frontline workers, address hunger and make healthier, more sustainably grown food a reality, and build strong communities where Walmart operates. To learn more, visit www.walmart.org or connect on Twitter @Walmartorg.